

Endorsement for SoundCollaboration

The Gémeaux Quartett made a guest appearance at the Roche Group Communications Leadership Team-building meeting in the summer of 2014. If we had put them on the agenda in advance, our CLT members might have been skeptical and wondered what a string quartet had to do with business communications. But once they began to perform, after Kathy Hartmann-Campbell's skillful introduction to the theme of collaboration, what we might learn from them was clear. Multiple levels of nonverbal communication were apparent instantly.

Guided by Kathy and through musical examples provided by the quartet, we learned about mutual respect, shared commitment to excellence and the joy of great performance. On top of that, the music was delightful and would have been a great addition to the meeting even without the lesson in communication. The combination of the two was outstanding and resulted in each team member committing to specific actions to improve our teamwork . I warmly recommend SoundCollaboration for anyone who wants to inspire stronger team collaboration.

Stephan Feldhaus, Head, Group Communications, F. Hoffmann-La Roche Ltd.